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CLÉMENCE DOUARD

Hands-on **creative project manager** with excellent communication skills. Extensive start-up experience, able to lead project delivery in *innovation* fast-paced environment.

Out-of-the-box thinker, passionate about developing *new concepts* focusing on *user experience*.

Recently graduated from **ENSCI - Les ateliers** (top French industrial design school) in interaction design. After studying Management of Innovation at **EM Lyon & Centrale Lyon** (top 3 French business school and leading engineering school).

EDUCATION

- 2014** **Master Degree in Creation and Contemporary Technology**
> **2015** *ENSCI - Les Ateliers*, France
(Top french Industrial Design School)
- 2012** **Master Degree in Innovation, Design, Entrepreneurship & Art**
> **2014** *EM Lyon Business School*, France.
(Ranked 7th in Europe by The Financial Times.)
ECOLE CENTRALE, Engineer School, France.
- 2008** **Master Degree in Communication**
> **2012** *EFAP*, France.
- 2007** **Scientific A level**

Skills

- > Service design / Human centered design
- > Interaction design
- > Project management
- > Communication and Event management

Expertise

- > Social innovation
- > Digital art and interaction design
- > Sustainable development and green technologies
- > Internet of Things and Big Data

EXPERIENCES

05.2015 > 10.2015

PARENTÉ SENSORIALITÉ - Diploma Project @ENSCI - France **Designer**

- > Objective : Think and design smart objects for blind parents.
- On site observation of blind parents with their children at their home.
- Immersion and interviews of experts (occupational therapist, specialized educator, paediatric nurse ...).
- Adapted Design Thinking methodology to people with disabilities
- Shortlisted key needs to be satisfied.
- Developed two possible concepts and sketched use case scenario
- Prototyped delivery at ENSCI's workshops.

> Recommendation from my Mentor **Marie Coirié** (Care&Co)

« Clémence is a genuine skillful profile, from communication, to business to design strategy. All through her research project, I've been very impressed with her own creative resources as she learned how to conduct interviews, sketch her ideas, experiment them though fast prototyping, all in a short period of time. Clémence has great potential to develop within a creative team, as she is both mindful, open to suggestions and able to bounce back. I really appreciated working with her. »

01.2014 > 07.2014

UBIANT - Home Energy Management Solution Editor - *France* **Producer**

> **CES INNOVATION AWARD** 2016 / « Tech For A Better World »

- > Objective: Think and specify new products and services
- Competitive benchmark on IoT market.
- On site observation of human behaviors at their home.
- Shortlisting of key needs to be satisfied.
- Development of possible concepts for the artificial intelligence.
- Product specification and briefing towards design and technical teams.
- Prototyping delivery (hardware and software).

05.2013 > 08.2013

GAWAD KALINGA - Humanitarian organization - *Philippines* **Project manager**

- > Objective: Think and deliver the best solution to provide a Philippino village with regular revenues.
- Benchmarked existing offer and identified the opportunity for a local Cafe.
- Developed the whole Cafe concept to appeal to both local and international customers and raised funds.
- Recruited and trained local workforce for construction and management.

> Recommendation from my Supervisor **Olivier Girault** (Orange)

« *Clémence has demonstrated strong professional skills to handle a humanitarian project in a very challenging environment (emerging country + BoP). Her achievements have been acknowledge as excellent by the local Heads of the most trusted & admired filipino NGO «Gawad Kalinga».*

11.2008 > 03.2012

COMMUNICATION EXPERIENCE

> **22 months** of communication experience through **9 internships** as Press attache, Partnership manager, Communication or Production assistant for companies such as :

- CANAL + Events (X-Games organiser)
- NUIITS SONORES (International Electronic Music Festival)
- GROUPE M6 (Television group)

AWARDS

03.2015

> **HONOR AWARD for RESILIENCE** @ Data for Development (Datathon) delivered by Simplon.co, **Orange** and **MIT Media Lab**

> Objective: Think and develop innovative solutions by using Big Data, to improve AMEA population's well-being and living conditions.

The main concern of our project was to improve RESILIENCE after an environmental crisis in a southern city.

LANGUAGES

French: native

English: working knowledge

Spanish: working knowledge

Japanese: beginner

COMPUTING & DIGITAL FABRICATION

> MS Office

> Photoshop, Indesign, Illustrator, Première

> Processing, Arduino

> Rhino 3D, Grasshopper

> 3D printing, Laser cut ...

PERSONAL DETAILS ...

I also volunteer for

> **L'ATELIER S'ADAPTE** : designing / hacking furnitures for parents with disabilities (Open Source plans and FabLab manufacture).

> **SAPPH** : Accompanying parents with disabilities and their children during cultural or recreational outings.

I love

> new technologies and interaction design, like *Yuri Suzuki's* work,

> travelling especially to *Tokyo*,

> colorfull design from *Memphis movement*.